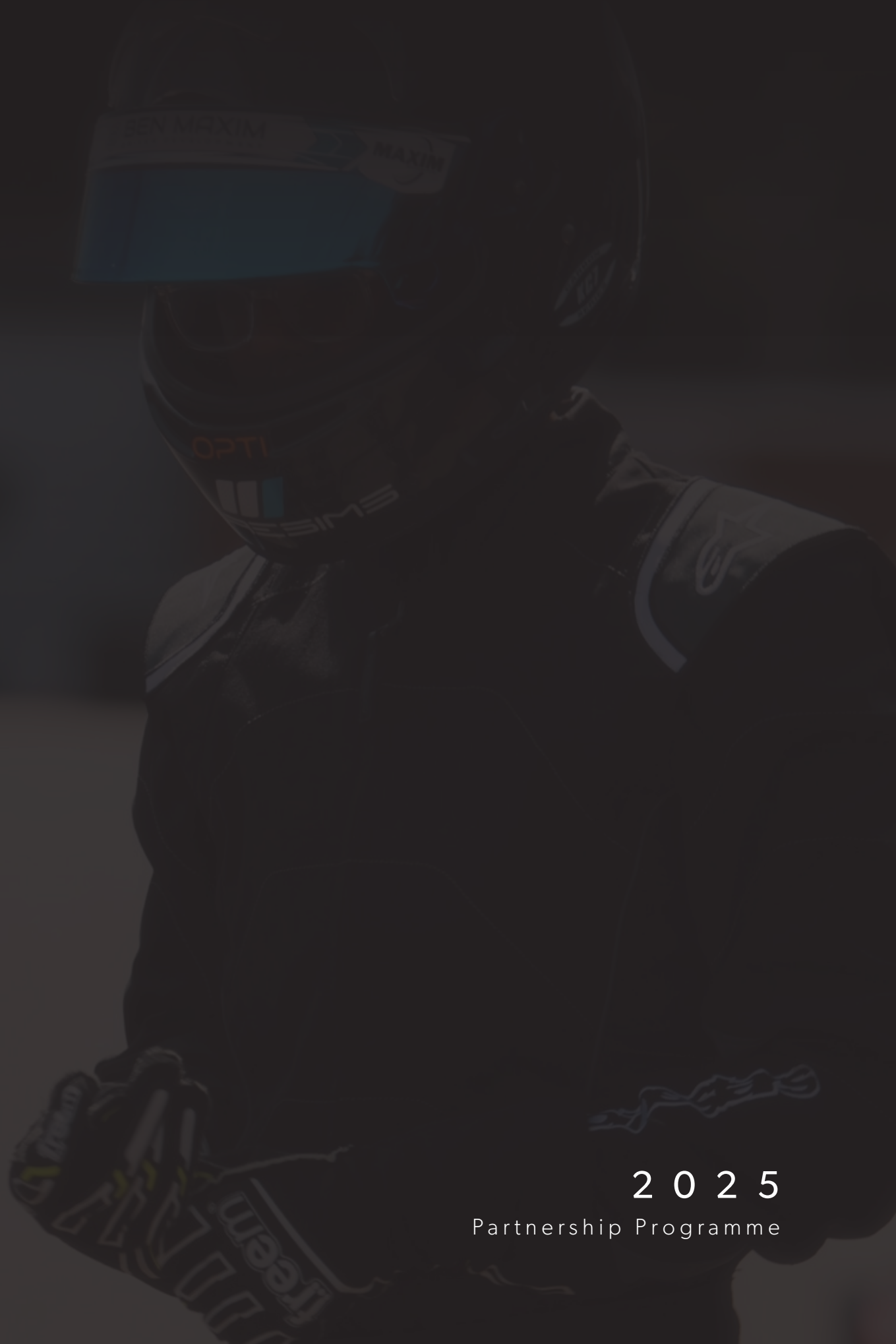


Z A K S I D N E Y



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Partnership Programme

INTRODUCTION

Zak Sidney has been on an inspiring journey in karting since the age of 11, quickly establishing himself as one of the most promising young talents. In 2025, Zak will be competing in the UK National Junior Karting Championship.

With grit, determination, and exceptional athletic discipline, Zak is proving himself in a physically demanding sport. Now 13, he is seeking partners to further strengthen his racing career as he takes the next step in his motor racing journey.

Zak has been selected by Hillspeed and will join their Junior Driver Car Development Programme; this marks a significant milestone for him in his journey into cars. Hillspeed, a formidable racing outfit with over 50 years of experience at the highest levels of motorsport, currently competes in GB4 and GB3. Over the next few years, Zak will work closely with Hillspeed to refine his skills and develop his talent, positioning himself for success in the highly competitive world of motorsport.

Zak demonstrates exceptional talent and commitment. Partnership opportunities will help provide him with the necessary platform to develop his skills and gain experience in a highly competitive environment.



PARTNERSHIP OPPORTUNITY

Zak is more than just a young driver, he represents the future of motorsport. His recent signing with Hillspeed and his upcoming GB4 testing debut makes for a perfect time to be a part of this journey. Partnering with Zak means your company will be closely associated with his rise through the ranks, gaining long-term brand visibility and engagement with motorsport fans.





2025 PARTNERSHIP PROGRAMME

STANDARD BENEFITS *

As a partner of any package you will enjoy these standard benefits:

Website presence

Your company or product logo featured on all pages of the website with a web link of your choice. We also produce activity reports once a year.

Media exposure

The Karting discipline is huge in the UK and Europe. Regularly featured in magazines, websites, Youtube and Instagram and occasionally televised (dependant on championships).

Corporate brand exposure

Partners company logotypes will be applied to all printed correspondents,
*Racewear, *Team Merchandise and *Kart / Car bodywork

(*Dependant on selected sponsor package)

Zak's participation in corporate events, product launches, motorsport fan meet-and-greets and opportunities to inspire young athletes through youth sports and motorsport initiatives.

Digital & Social media marketing

Regular branded content shared across Zak's Instagram, Facebook, YouTube, and other social media channels. Co-branded promotional videos showcasing Zak's training, races, and milestones. Race-day updates featuring your company's branding.

Product placement & Endorsement

Integration of your company's products or services into Zak's racing journey along with the ability to leverage Zak's growing profile for marketing and promotional campaigns.

Access all areas

Race and test days are always open to our partners throughout the year. We give all our partners complete access to our mechanic areas, pit area and general team environment at any of the events and welcome their attendance.

KARTING

TITLE PARTNER

Standard Benefits

* See standard benefits section

Brand awareness

There is only one Title Partner opportunity available per annual race season. For 2025, this package centres exclusively around the inclusion of the partner company name / Logo being presented in dominant areas and standalone wherever possible. This has been designed to gain the greatest exposure possible. The Title Partner logo would feature extensively across all branded equipment, racesuits, helmet, merchandise, promotional material, printed material and all correspondents. The logo would appear largest on all of the stated materials and race kart. You will also have rights to use Zak's image in marketing and advertising campaigns

Social media content

Exclusive social media content, including dedicated race-day posts and behind-the-scenes footage. Two dedicated social media posts per month promoting your brand

Custom video content

Bespoke video content featuring Zak with your company / product.

Exclusive Website Exposure

A custom webpage will be built and feature on the website dedicated to your company / product. We will provide stats at the end of the year.

£12,000



PREMIUM PARTNER

Standard Benefits

* See standard benefits section

Brand awareness

Each Premium Partner will have their company logo featured on all racewear (including racesuits), selected merchandise, promotional material and printed material. Logo would appear in a premium placement on the race kart

Social media content

Regular mentions in Zak's social media updates. One dedicated social media post per month promoting your brand.

£3,500

ASSOCIATE PARTNER

Standard Benefits

* See standard benefits section

Brand awareness

Each Associate Partner will have their company logo featured on selected racewear and merchandise, promotional material and printed material. Logo would appear in a standard placement on the race kart

Social media content

Recognition in Zak's social media updates. Occasional social media mentions recognising your support.

£1,000



GB4 CAR

GB4 INVESTMENT PARTNER

Standard Benefits

* See standard benefits section

GB4 Racecar asset investment

Invest in part ownership of the GB4 car used for 18 months. After this period, the car will be considered for sale, offering you the option to reclaim part of your investment, reinvest in a new car or continue partnership in various other forms.

Brand awareness

This package centres exclusively around the inclusion of the partner company name / Logo being presented in dominant areas and standalone wherever possible. This has been designed to gain the greatest exposure possible. The Title Partner logo would feature extensively across all branded equipment, racesuits, helmet, merchandise, promotional material, printed material and all correspondents. The logo would appear largest on all of the stated materials and GB4 race car. You will also have rights to use Zak's image in marketing and advertising campaigns

Social media content

Exclusive social media content, including dedicated test-day posts and behind-the-scenes footage. Dedicated social media posts promoting your brand.

Custom video content

Bespoke video content featuring Zak with your company / product.

Exclusive Website Exposure

A custom webpage will be built and feature on the website dedicated to your company / product. We will provide stats at the end of the year.

£35,000

EXCLUSIVE TITLE PARTNER

Standard Benefits

* See standard benefits section

Package combination

This package combines:

Title partner package (Karting)

GB4 Investment Package (GB4 Car)

£45,000



GB4 PARTNER

Standard Benefits

* See standard benefits section

Brand awareness

Each Premium Partner will have their company logo featured on all racewear (including racesuits), selected merchandise, promotional material and printed material. Logo would appear in a premium placement on the GB4 Car.

Social media content

Regular mentions in Zak's social media updates including test-day posts and behind-the-scenes footage.

£15,000

BESPOKE PACKAGES

If you would like to tailor a Partner Package for your specific needs, whether it be karts, cars or both, please contact Michael Sidney : 07960676678

Z A K S I D N E Y

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